

Vibha Thakur

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SUMMARY

Product designer with **3.5 years** shipping **AI-powered enterprise tools** across education and healthcare. Independently designed and launched **SplitMaadi** — a live cross-platform expense-sharing app with 400+ users — owning research through production.

TECHNICAL SKILLS

Design	: Design systems, Figma, High-fidelity UI, Information architecture, Prototyping, Wireframing
Research	: Heuristic evaluation, Journey mapping, User interviews, Usability testing
Delivery	: Confluence, Figma Dev mode, Jira, VS Code
Code	: HTML, CSS, JavaScript

EXPERIENCE

Infosys	Pune, India
Product Designer · Imagine Learning (AI Productivity Tools for Teachers)	Apr 2024 – Present
- Designed an AI-powered widget with multiple tools to help teachers to automate lesson planning, email drafting, and worksheet generation — cutting average task time from 120+ mins to 30 mins. - Designed Communication Drafter with multilingual support across 5+ languages, enabling teachers to generate parent-facing content without manual translation. - Partnered with engineering through Figma dev mode and Jira, turning wireframes and high-fidelity designs into shipped features aligned with the platform's existing design language.	
Product Designer · Infosys Helix (Healthcare Platform)	Dec 2022 – Jan 2024
- Designed workflows for Infosys Helix, an AI-driven cloud healthcare platform serving payers, providers, and members across claims, member management, and care delivery modules. - Built 100+ reusable UI components — icons, buttons, navigation elements, and form patterns — for the Figma design system, standardizing interactions across platform modules. - Conducted a heuristic evaluation of core workflows, surfacing prioritized usability gaps that directly shaped the next iteration of the platform.	

PROJECTS

SplitMaadi — Expense Sharing App	Case Study
- Designed and shipped SplitMaadi end to end — a cross-platform expense-sharing app live on web, iOS, and Android — independently owning research, UX, UI, and developer collaboration over a 6-month timeline. - Ran problem discovery with target users to identify gaps in existing apps (expense limits, intrusive ads, restricted attachments), using insights to define the core feature set. - Designed 20+ screens covering group expense tracking, receipt attachments, and balance visibility — iterating through 3–4 rounds on the core expense-adding flow based on usability feedback. - Grew to 400+ users across 96 groups since launch, tracking 3.39M+ in volume across 560+ recorded expenses.	

EDUCATION

Chandigarh University Master's in Mathematics (Hons.)	Gharuan, Punjab, India Aug 2019 – Jul 2021
Lovely Professional University Bachelor of Science in Mathematics (Hons.)	Phagwara, Punjab Apr 2016 – May 2019

CERTIFICATIONS

- [Google UX Design Certificate](#) · Coursera · 2026